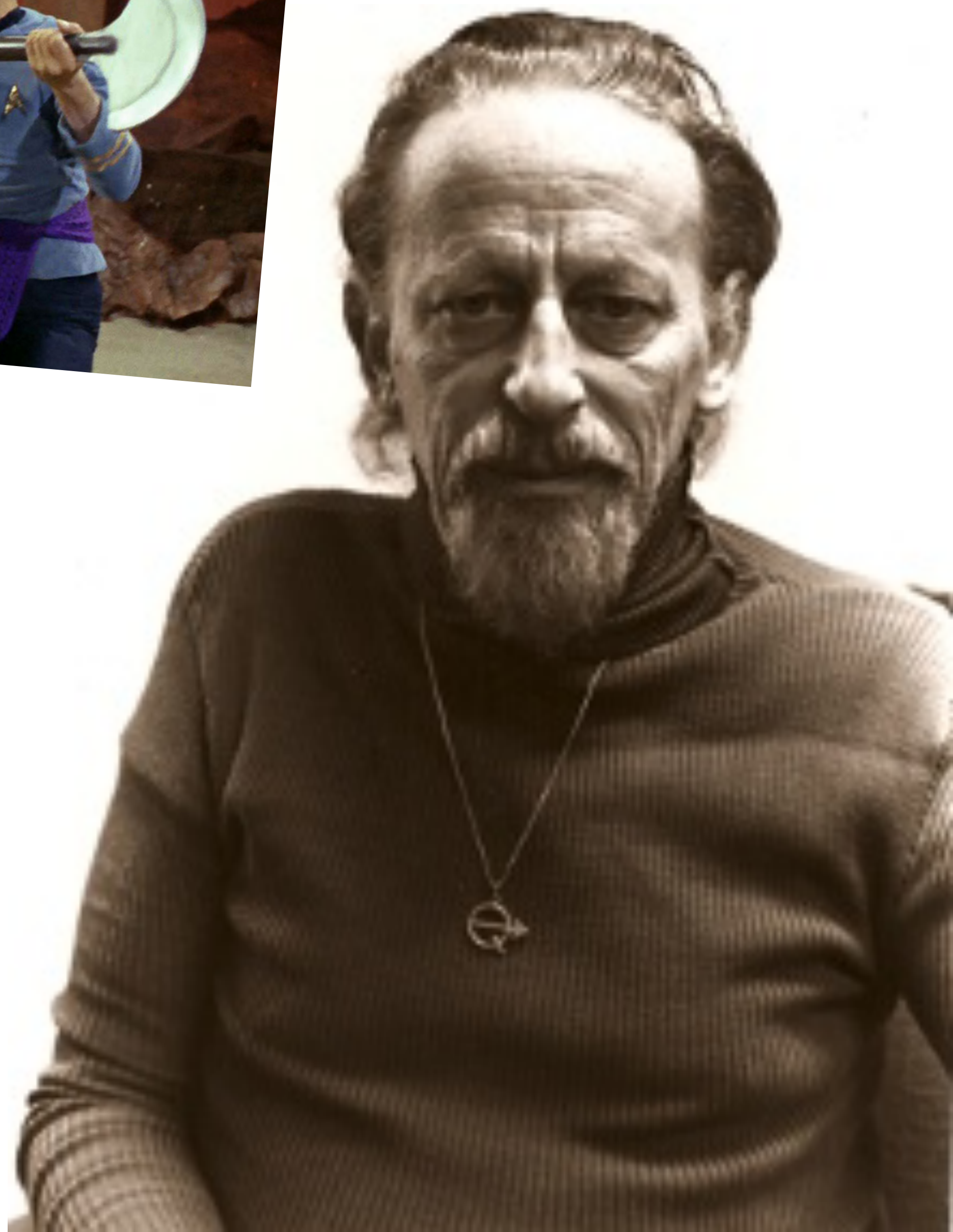


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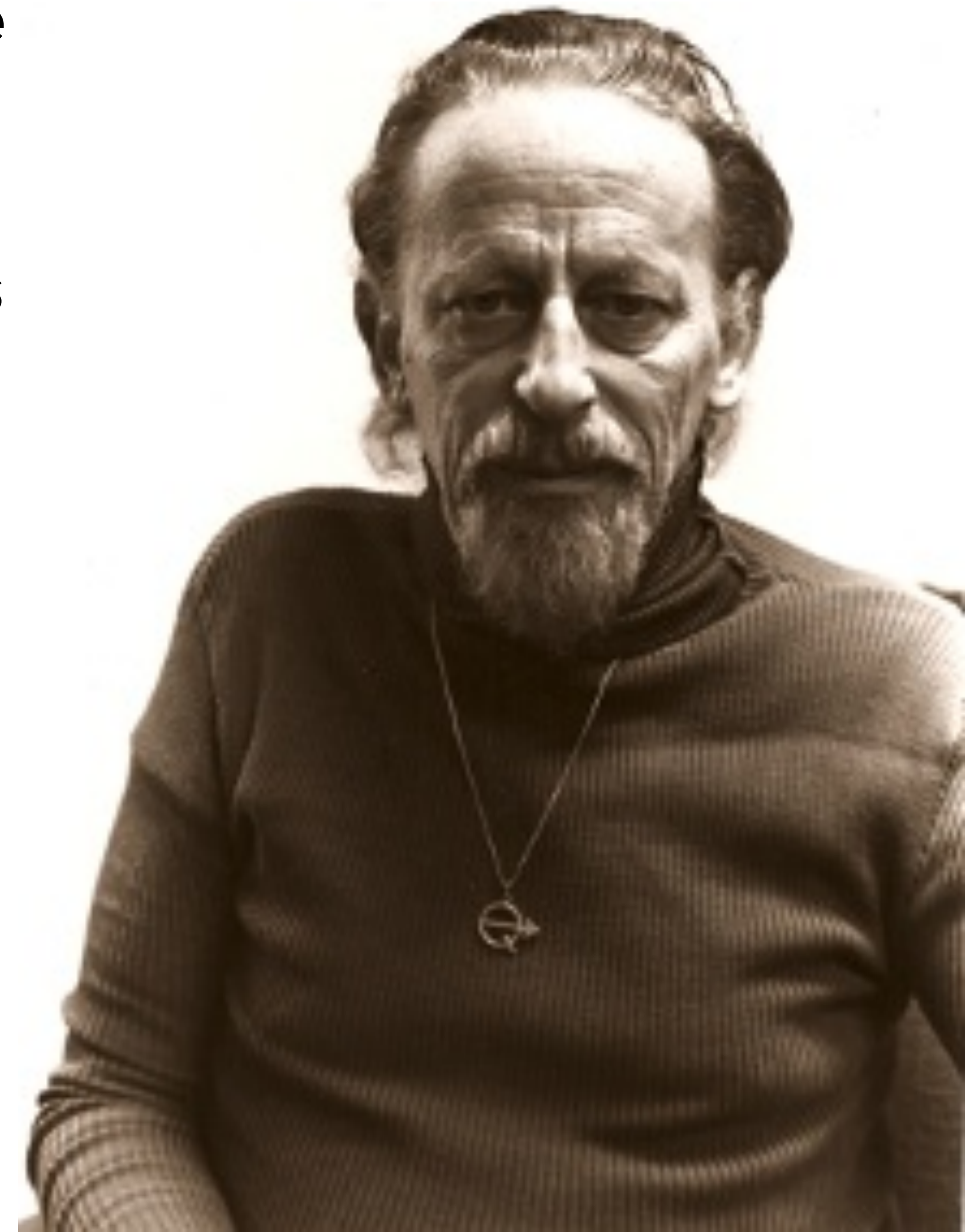


“Sturgeon's Revelation, which was wrung out of me after twenty years of wearying defense of science fiction against attacks of people who used the worst examples of the field for ammunition, and whose conclusion was that ninety percent of SF is crud.

The Revelation:

Ninety percent of everything is crud.”

– Venture Magazine, March 1958



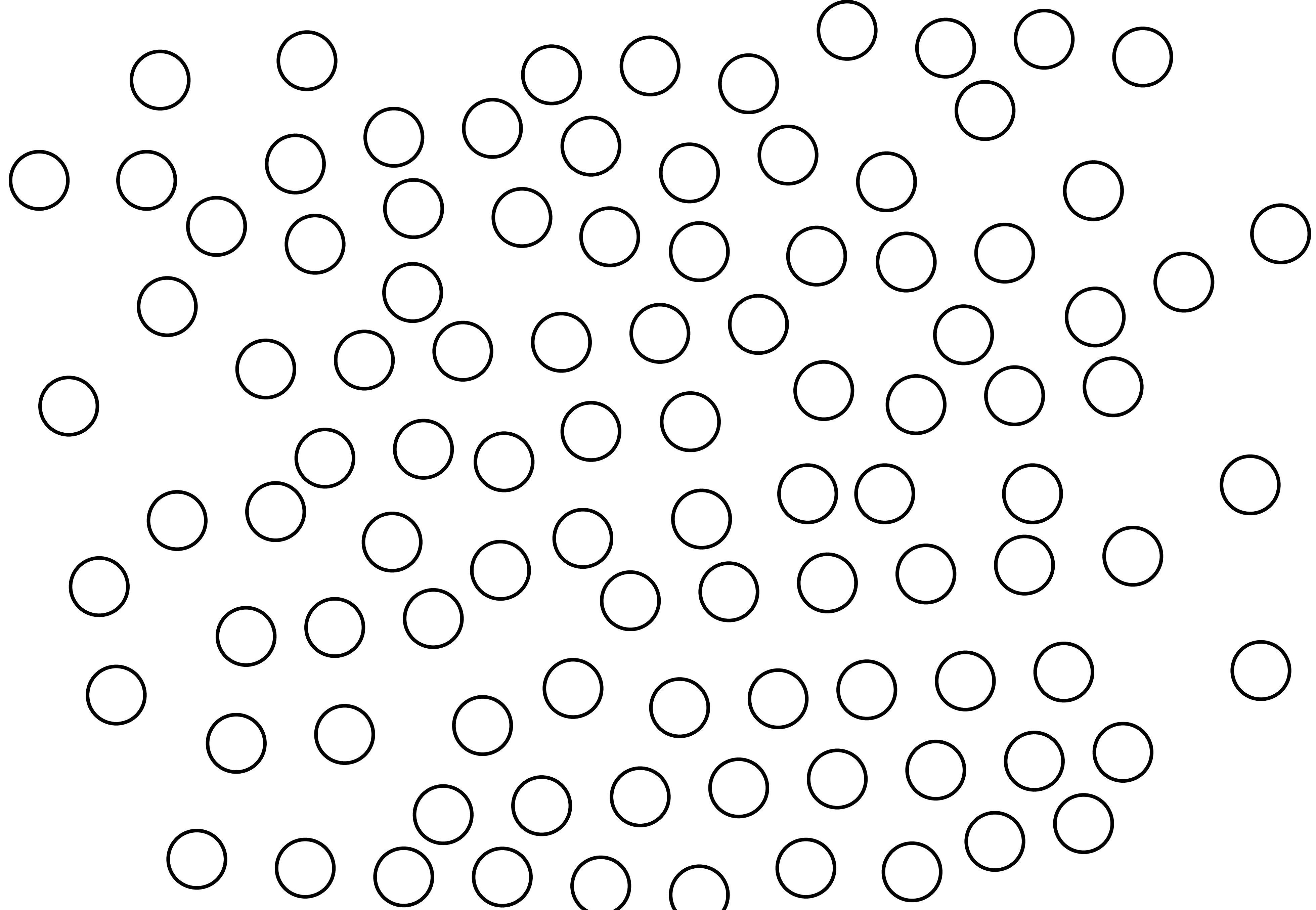
STURGEON'S LAW:

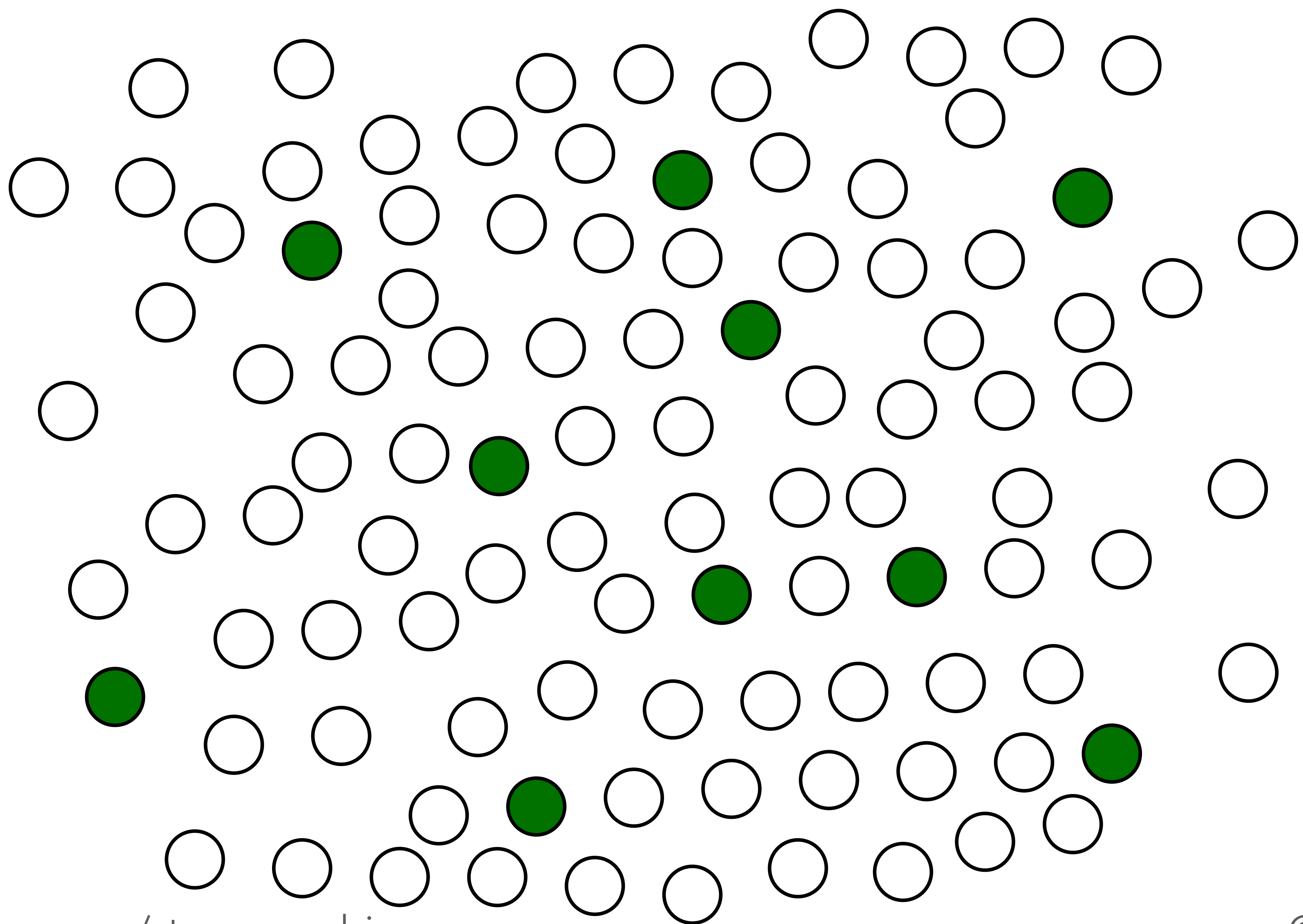
90% OF

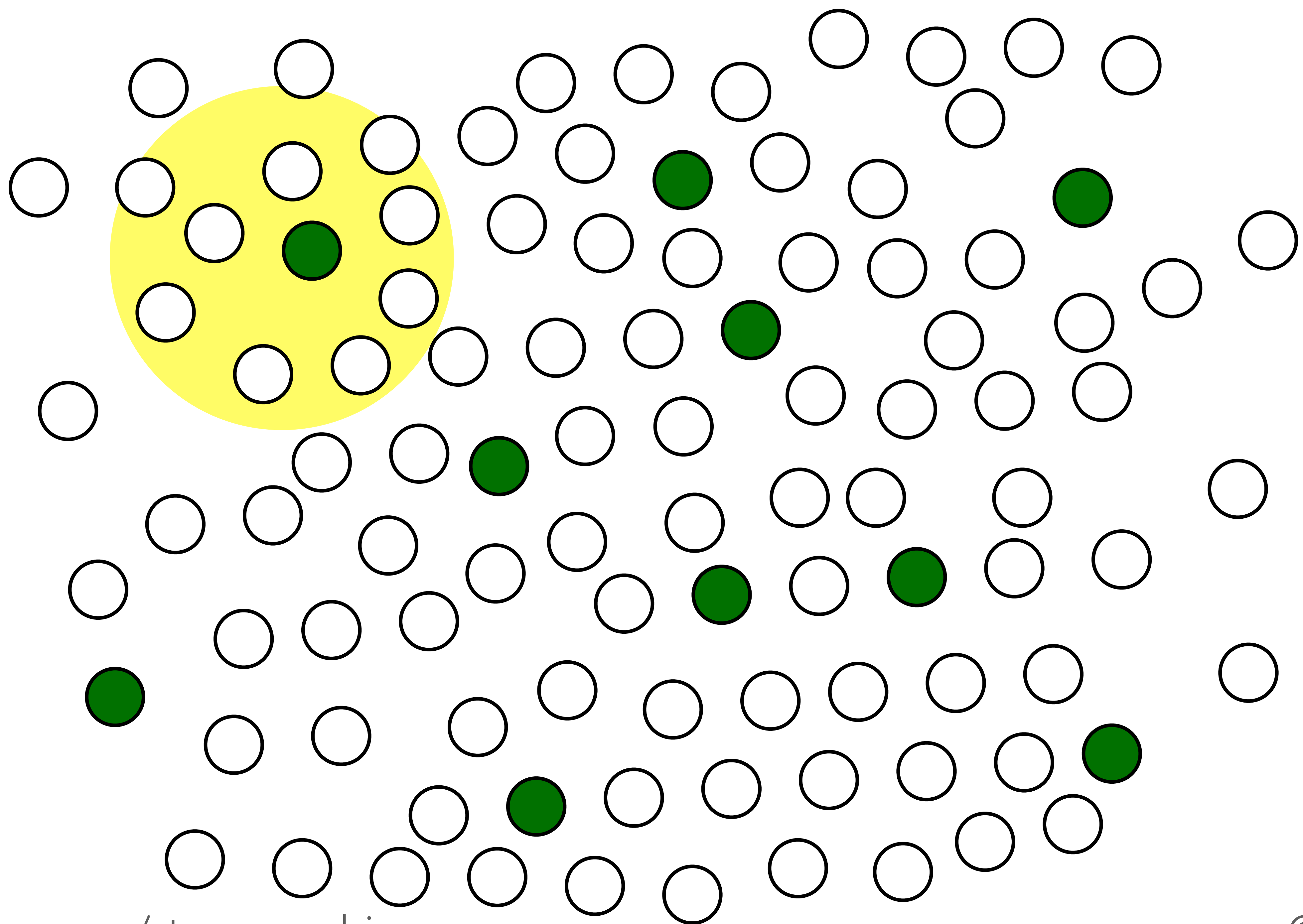
EVERYTHING IS

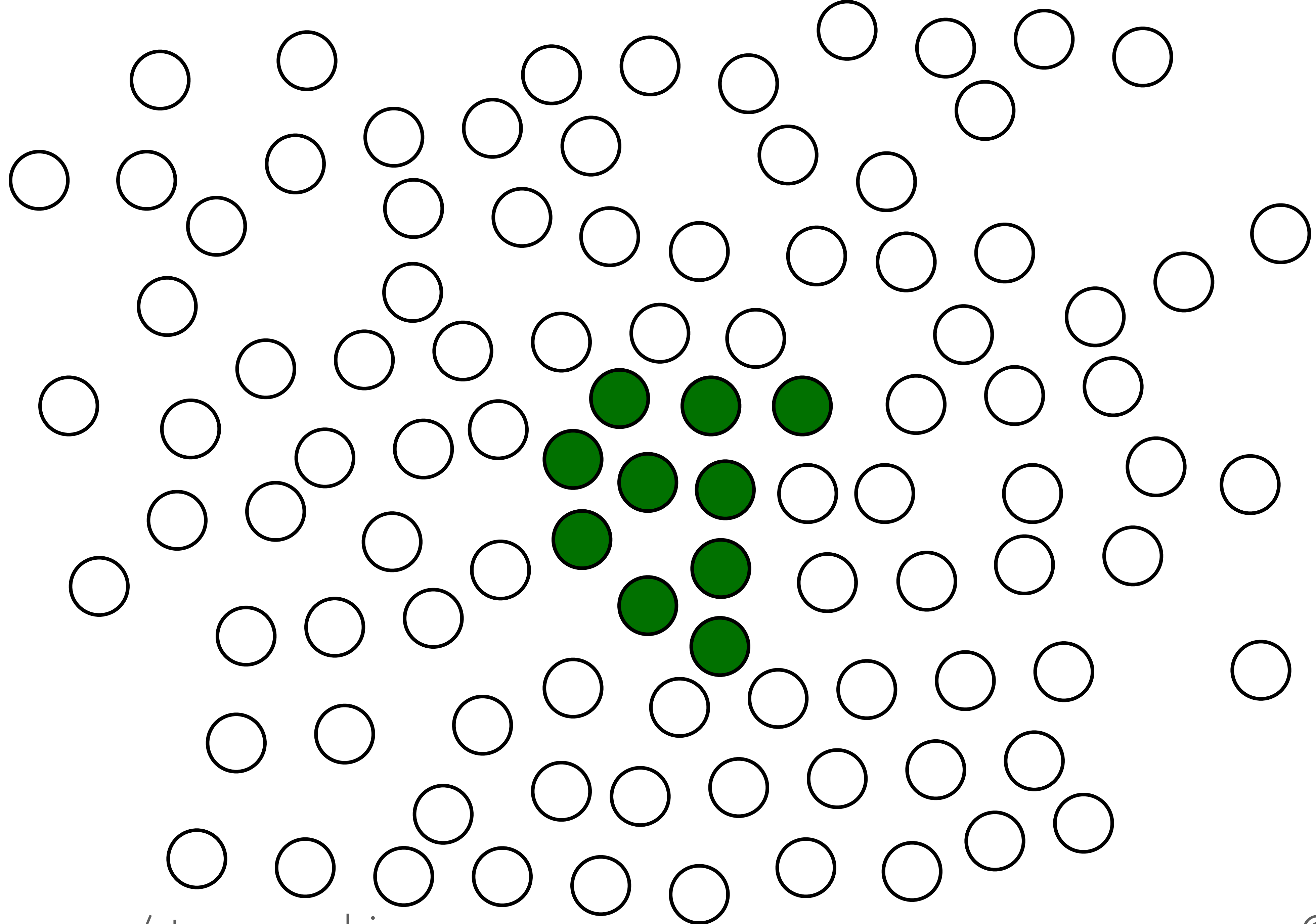
CRUD

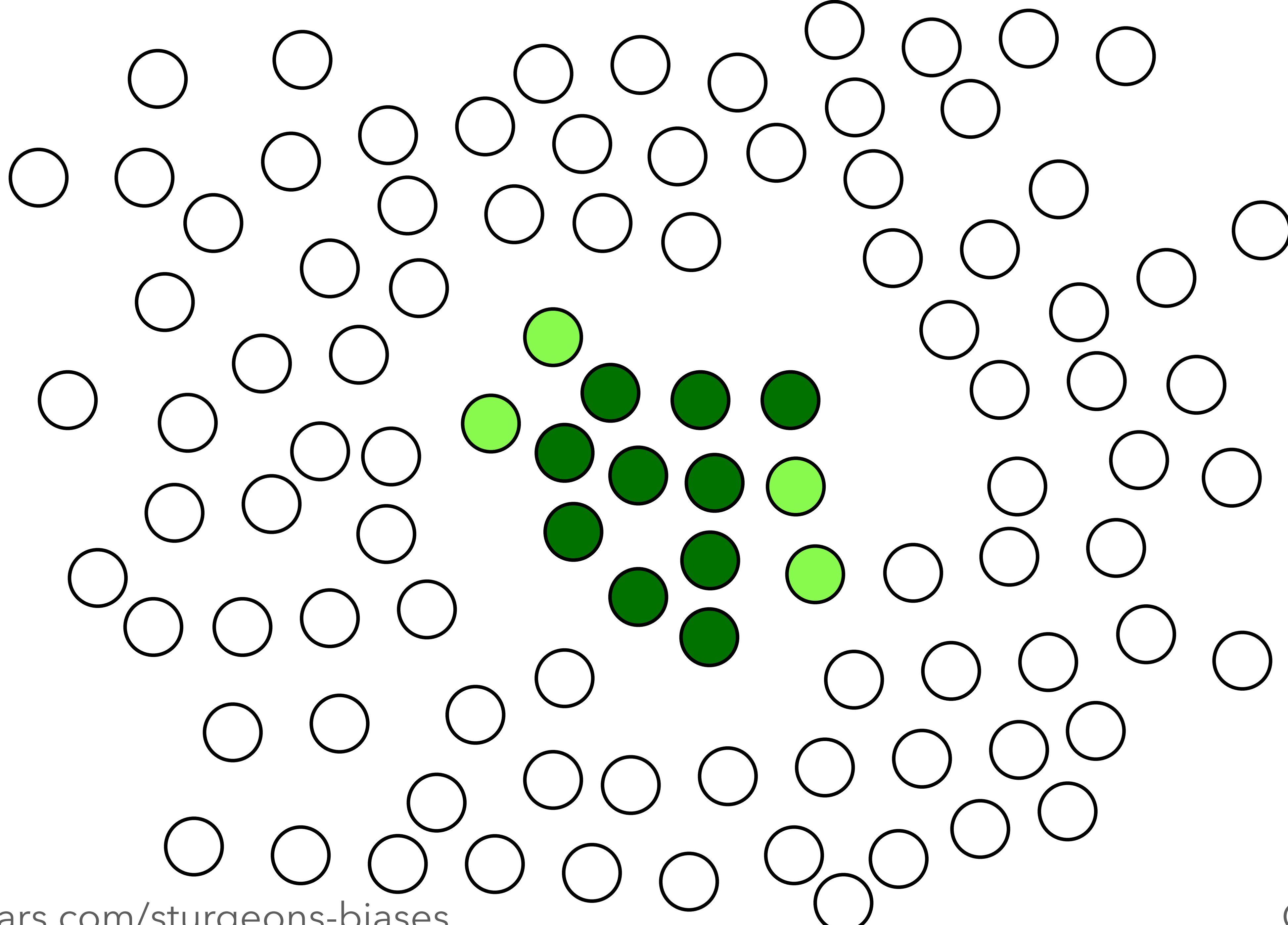
STURGEON'S BIASES

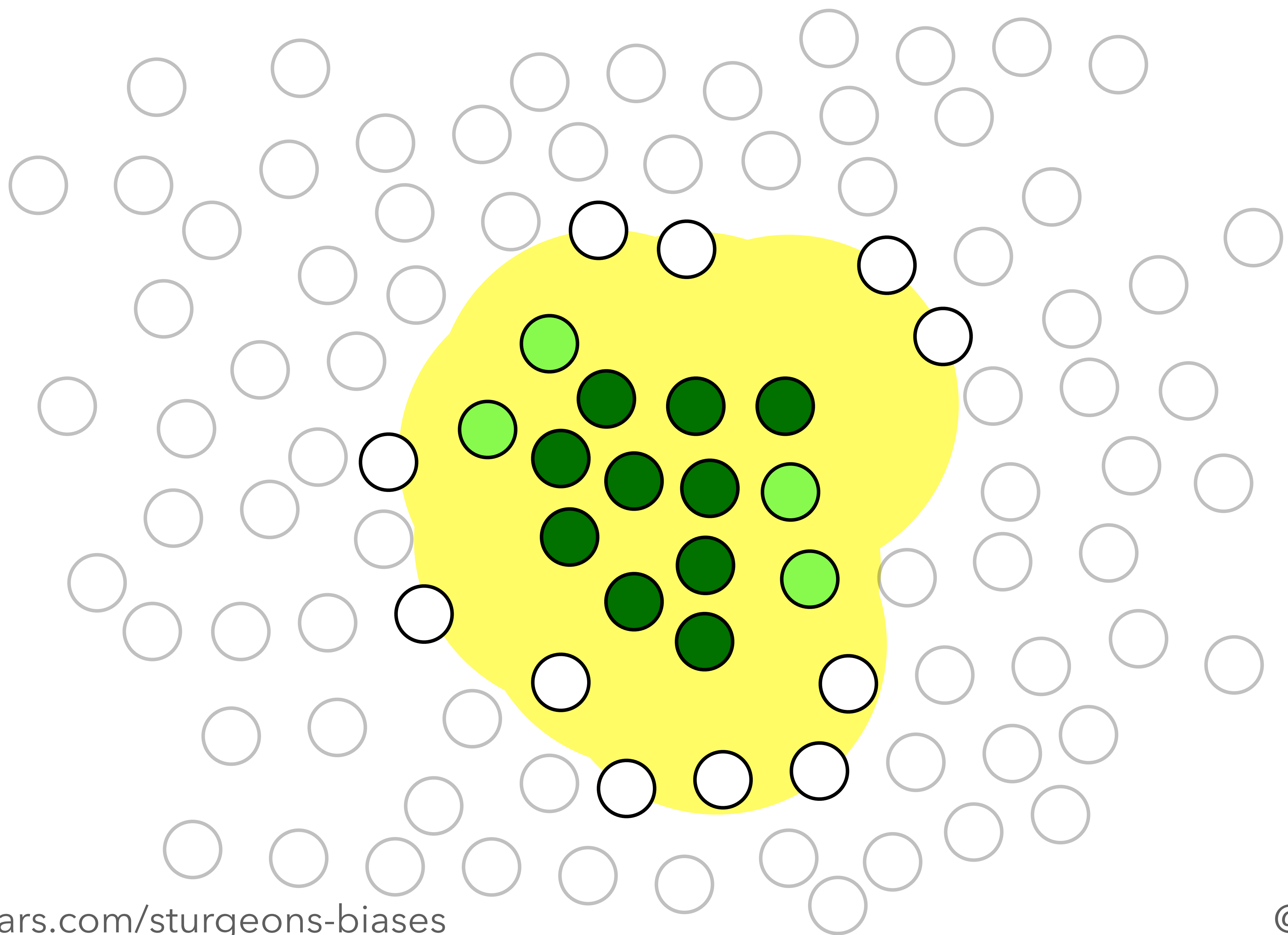


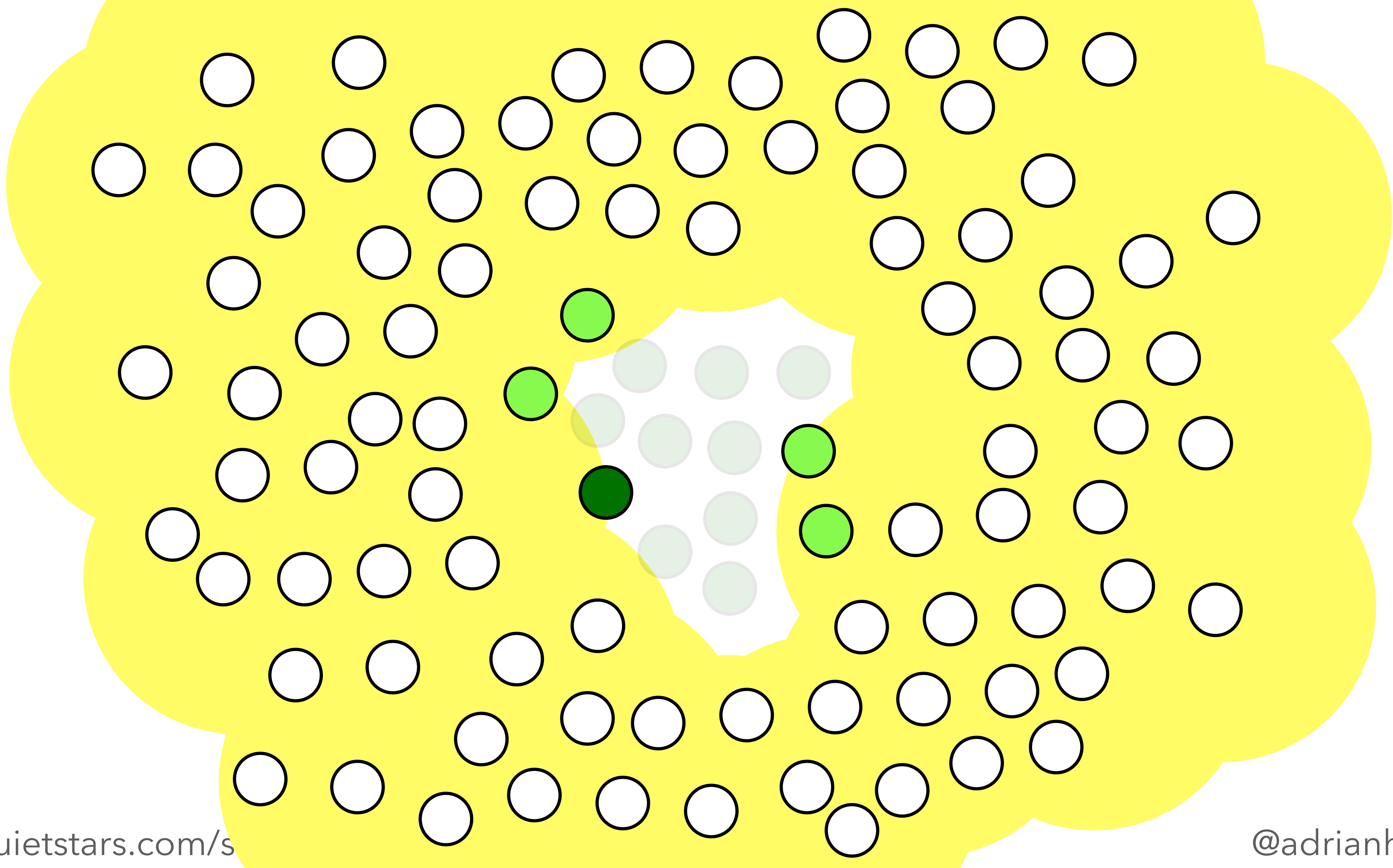






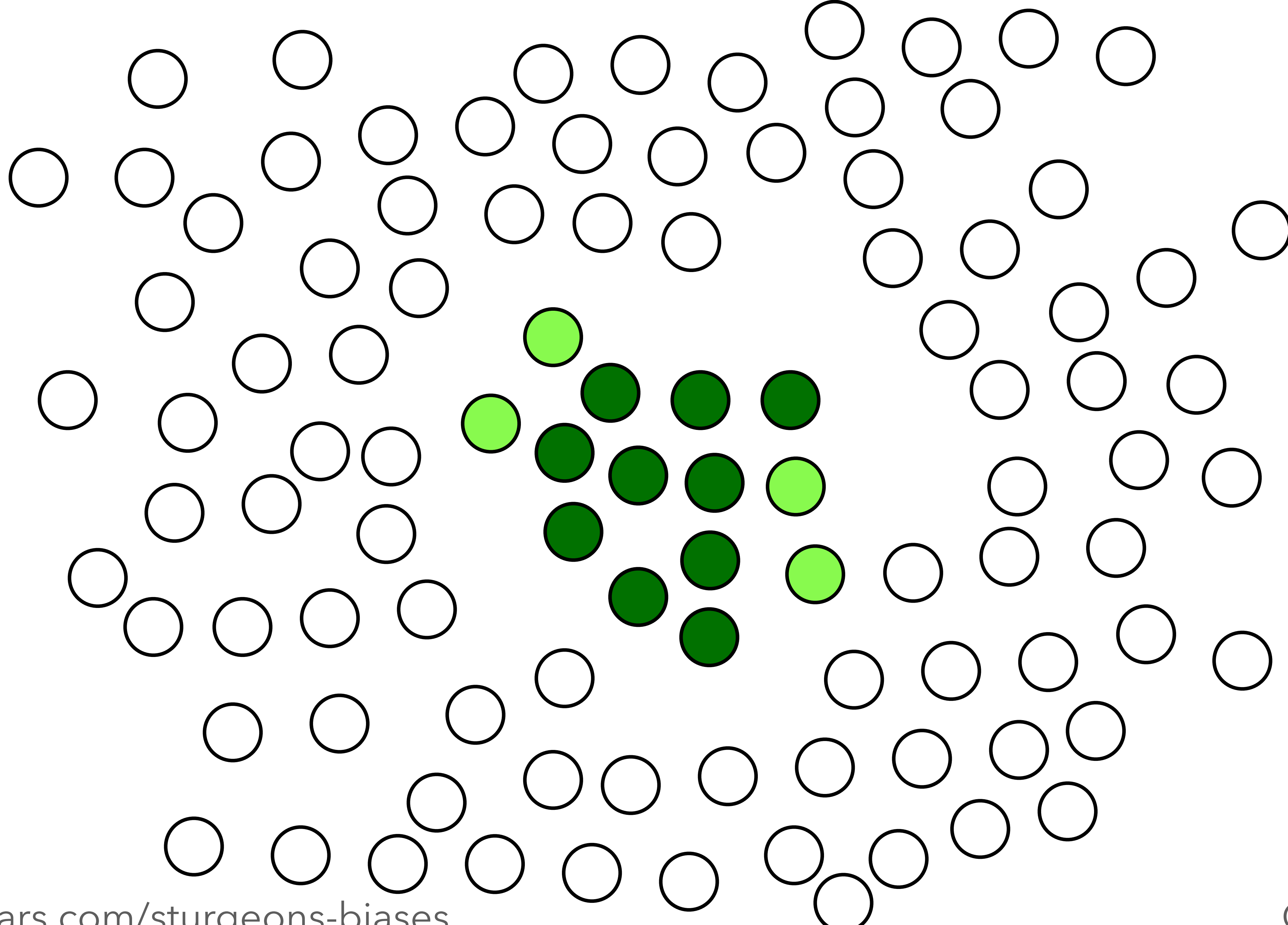


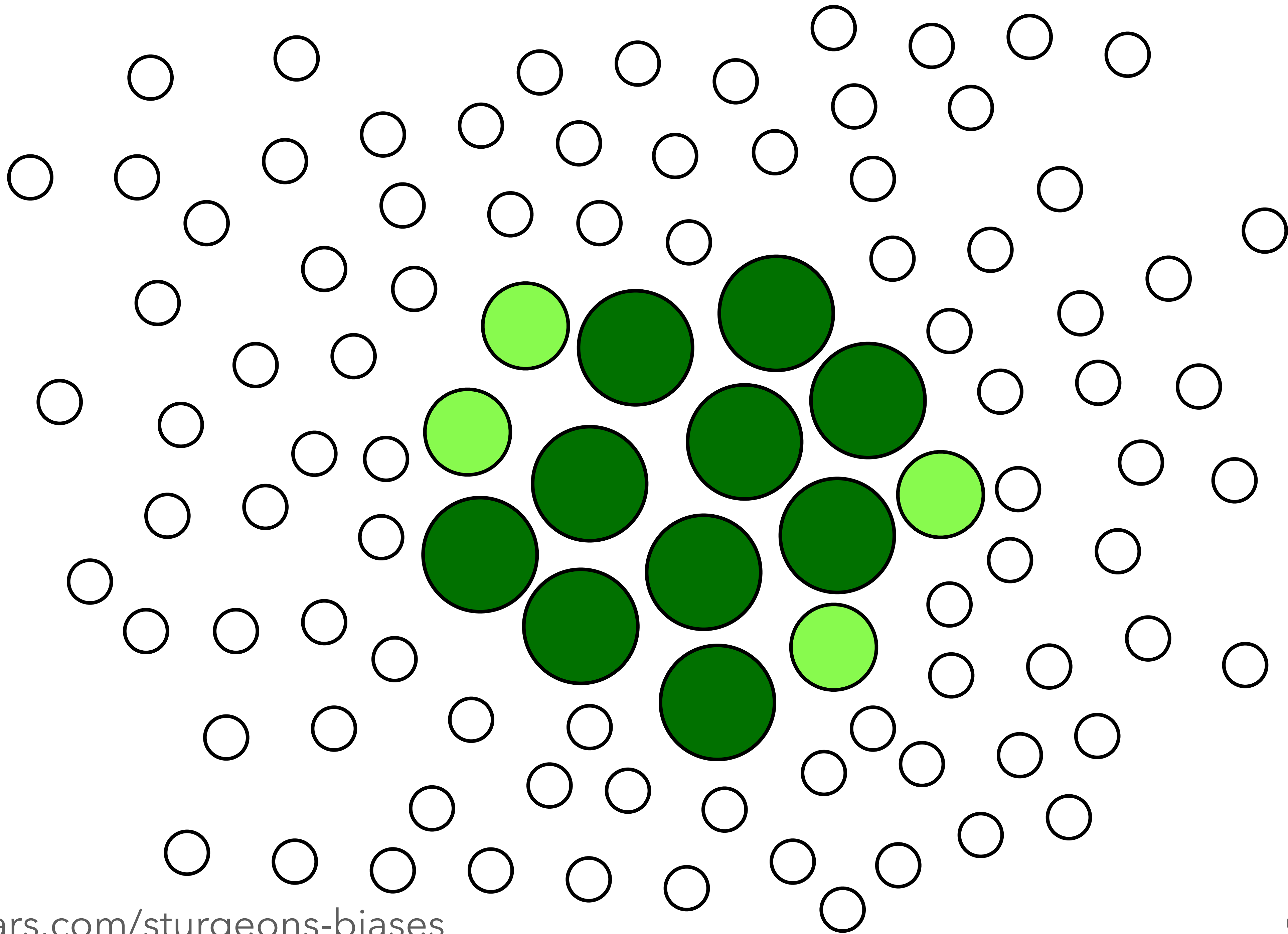




STURGEON'S BIASES

THE BEST PEOPLE IN A COMMUNITY EXPERIENCE 90%
AWESOME, **WHEN THE REALITY IS 10% AWESOME**





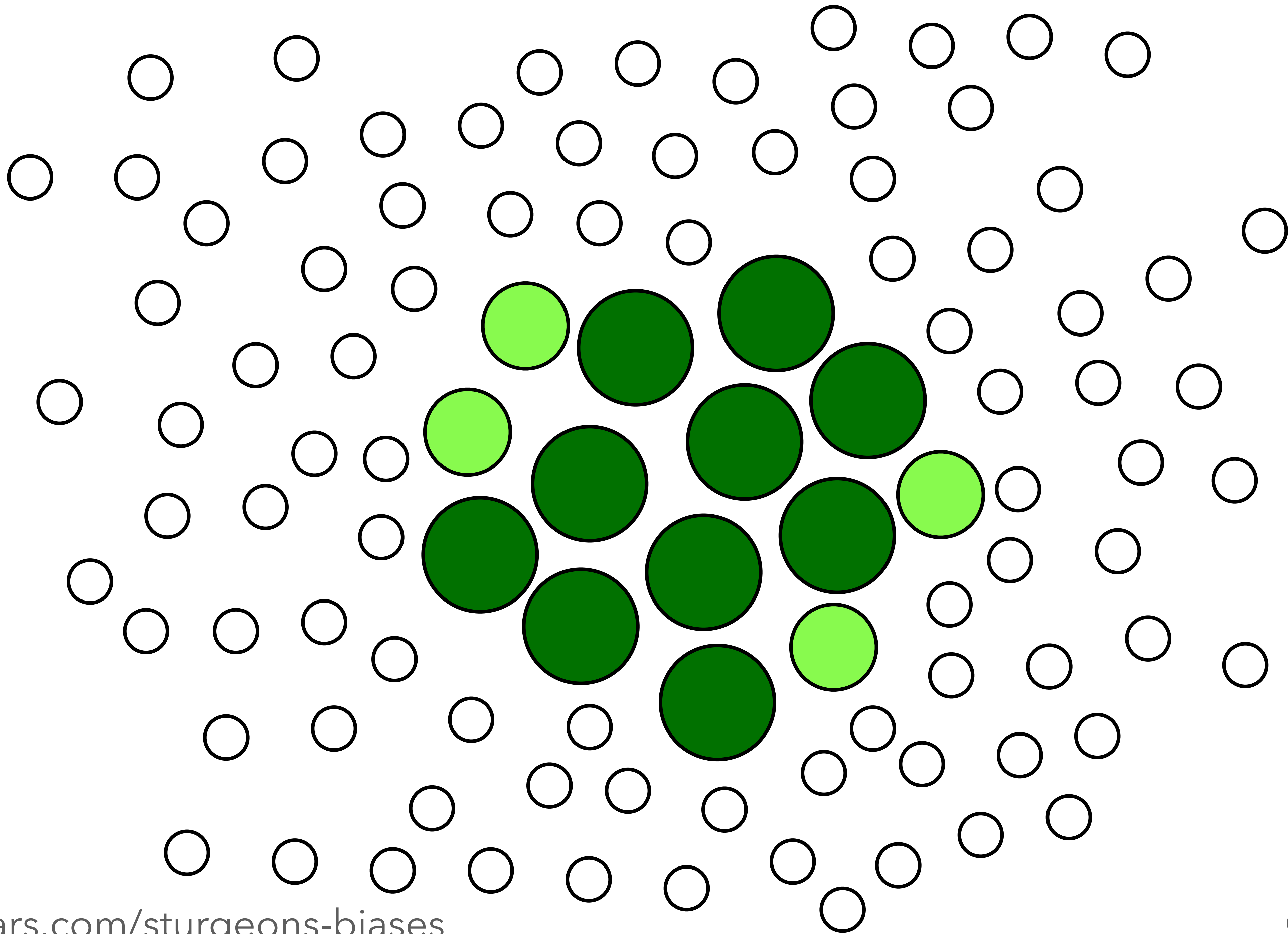
STURGEON'S BIASES

THE BEST PEOPLE IN A COMMUNITY EXPERIENCE 90% AWESOME, WHEN THE REALITY IS 10% AWESOME

THE PRESENTATION OF A COMMUNITY IS 90% AWESOME, WHEN THE REALITY IS 10% AWESOME.

STURGEON'S BIASES ARE **A SIMPLIFICATION**

- **PEOPLE DON'T NEATLY FALL INTO TWO CATEGORIES**
- **10/90% IS PROBABLY WRONG**
- **ABILITY IS NOT FIXED**
- **ABILITY IS OFTEN CONSTRAINED BY EXTERNAL FACTORS**
- **POPULAR COMMUNITIES ATTRACT NEWBIES & EXPLOITERS**
- **COMMUNITIES OF PRACTICE ARE FUZZY & FRACTAL**



NEVER DISMISS

A LIVED

EXPERIENCE

ASK FOR STORIES

TALK ABOUT
OUTCOMES
FIRST

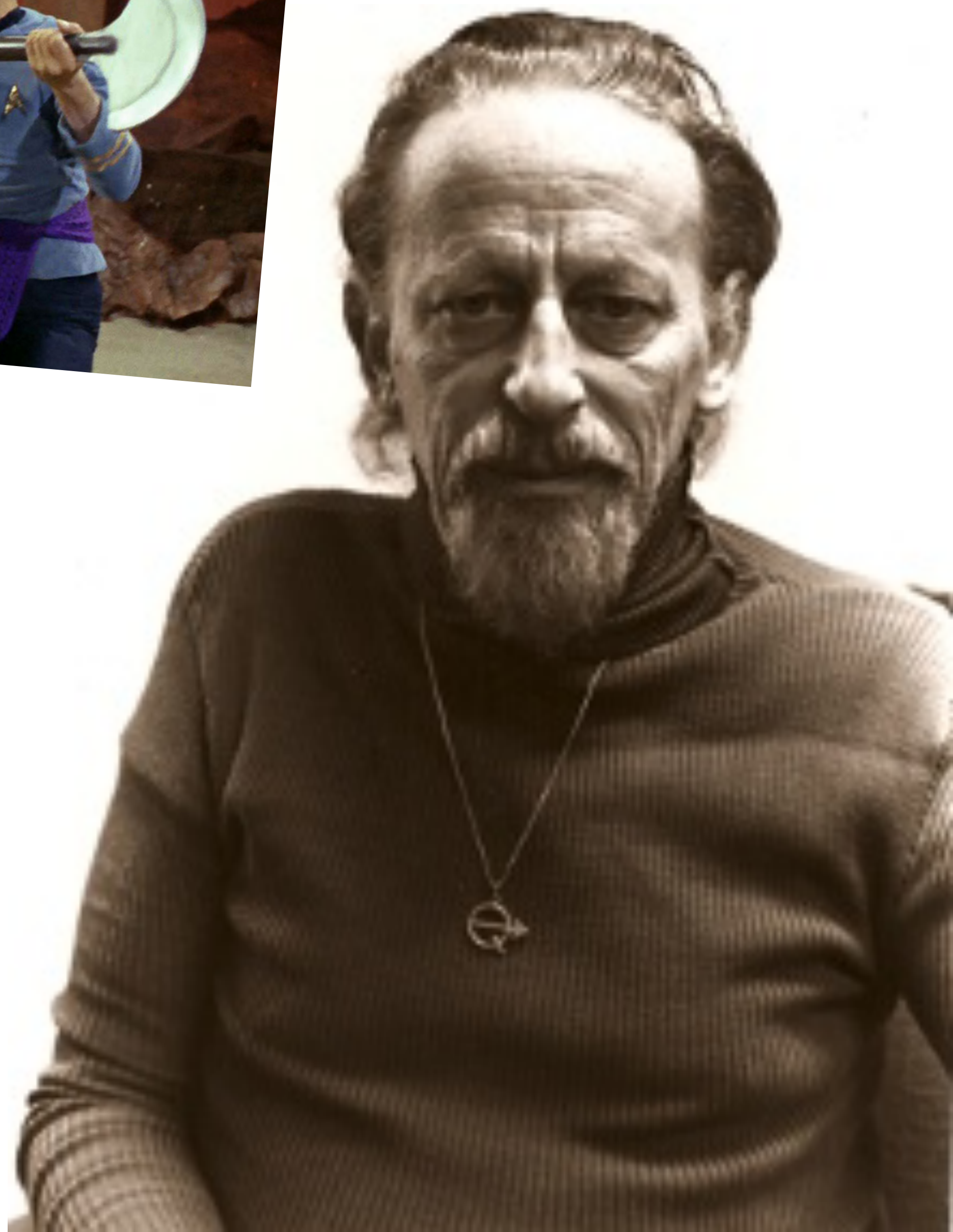
USE DIFFERENT

WORDS

QUESTION

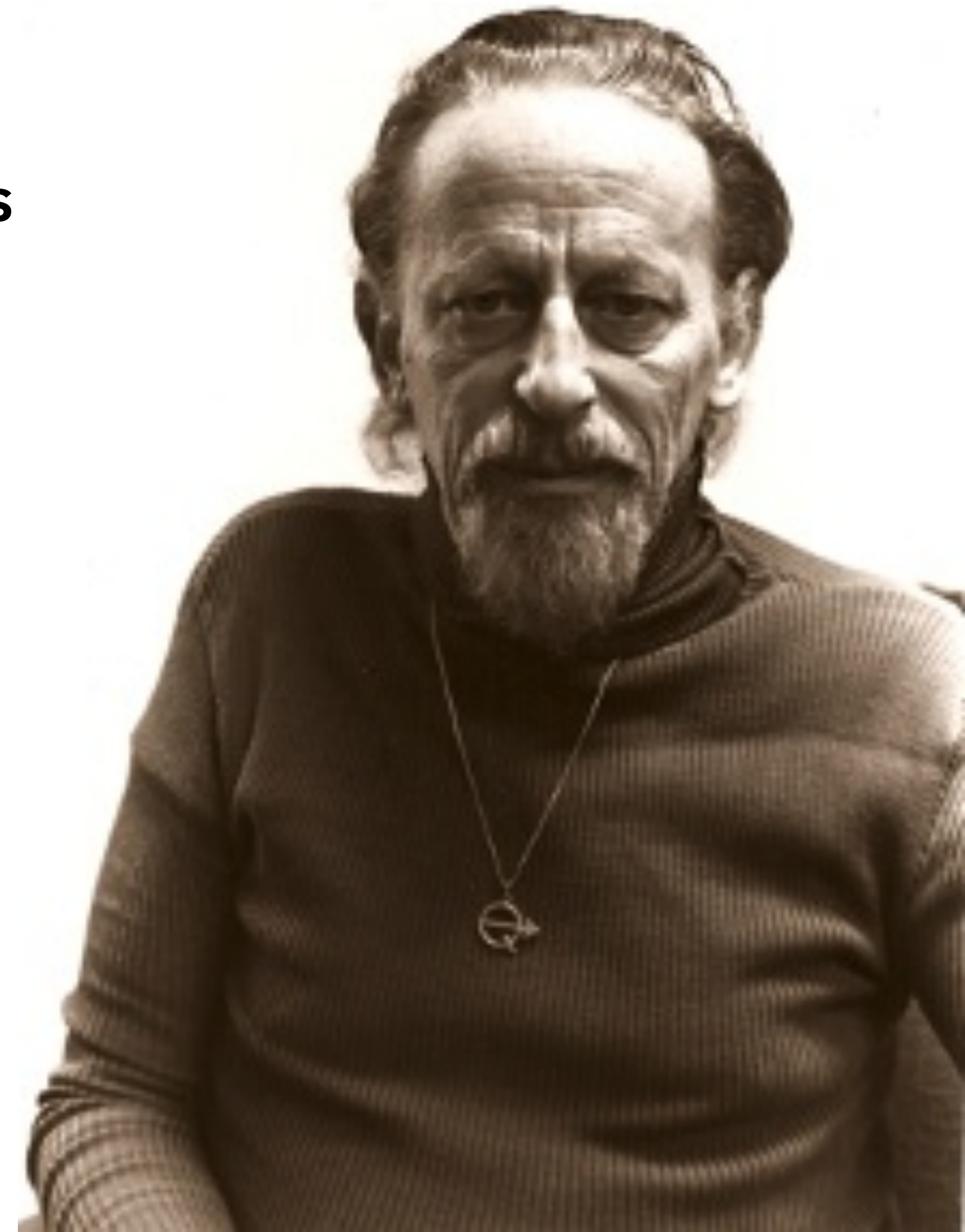
YOUR OWN LIVED

EXPERIENCES



“Corollary 1: The existence of immense quantities of trash in science fiction is admitted and it is regrettable; but it is no more unnatural than the existence of trash anywhere”

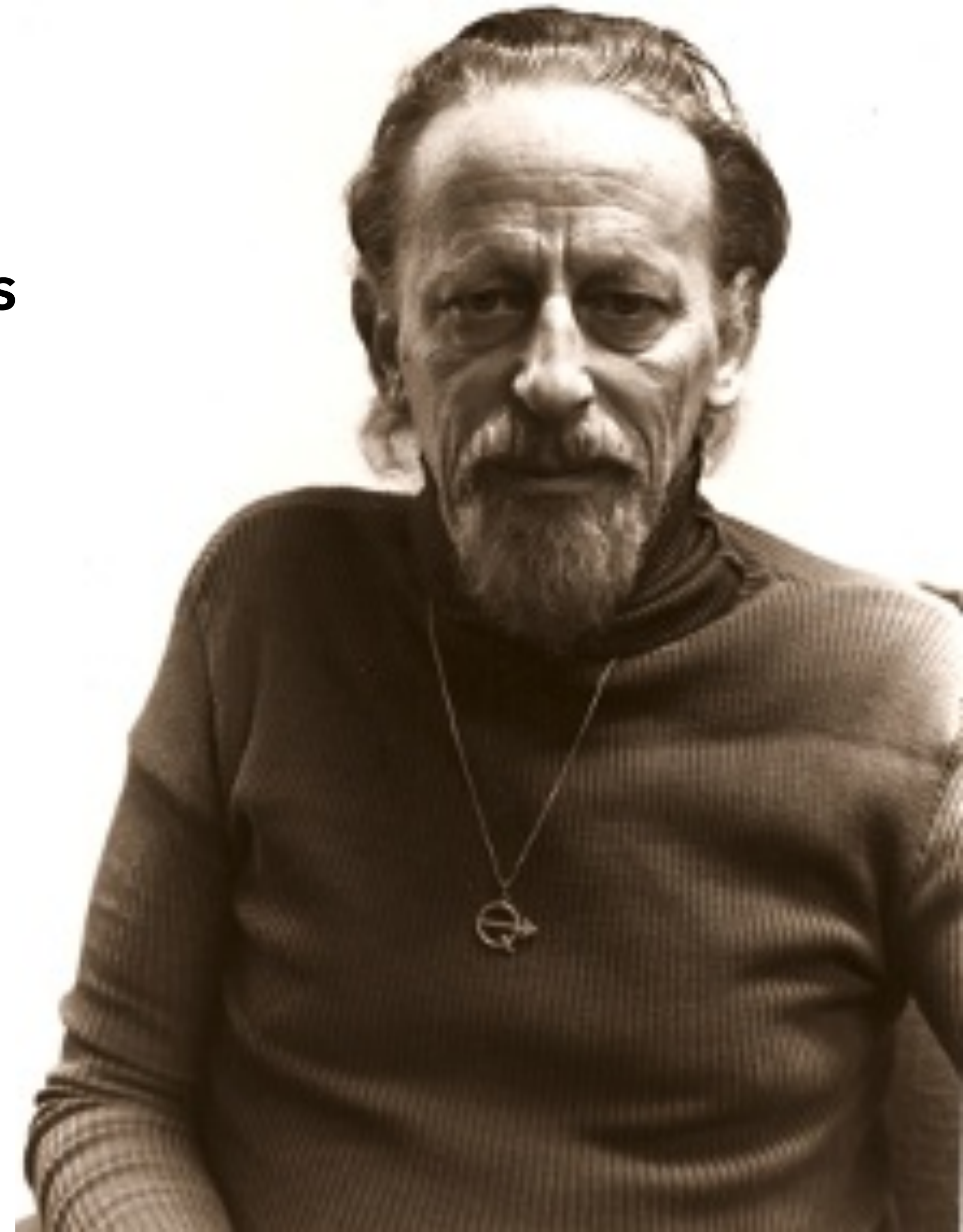
– Venture Magazine, March 1958



“Corollary 2: The best science fiction is as good as the best fiction in any field.”

– Venture Magazine, March 1958

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STURGEON'S BIASES

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